

broadband

RUSSIA & CIS SUMMIT
2006

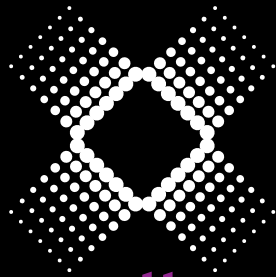
21 - 22 November
Marriott Grand Hotel, Moscow, Russia

- BROADBAND
- TELECOM & IT
- WIRELESS
- SATELLITE
- 3G
- CELLULAR
- CABLES
- BROADCASTING

www.broadband-conference.com

Official sponsors





broadband

RUSSIA & CIS SUMMIT

2006

21 - 22 November

Marriott Grand Hotel, Moscow, Russia



Market Information

Russia's telecoms and IT market exceeds \$20 billion per year and the market is expected to grow by a further 50% in 2006. Russia now has one of the most diverse and rapidly developing telecom and information technology markets in the world.

The expanding consumer income base, political and economic stability, and growing foreign investment have all contributed to a rapid growth in telecommunications and internet services in Russia. An estimated 84% of the population now uses mobile telecommunications and broadband access is growing at a fast rate. The development of mobile communications, new generation services and IP telephony has been among the most successful in terms of annual growth, with IP telephony sales equalling \$260 million, a 53% increase.

The Russian Ministry for IT and Communications, has proposed that the country should complete the switch from analogue to digital broadcasting by 2015. However, currently less than 50% of telephone lines are digital. The growth rate of Russia's telecoms market has resulted in a high demand for imported products and services. Russia currently spends more than \$2.5 billion every year on imported telecommunications equipment, making up 60% of the market. The sector is potentially one of the most rewarding for foreign investors and manufacturers.

The Russian broadband internet market is now worth \$1 billion and 40% of the population is expected to be using the internet by 2008. According to the Russian Ministry of IT and Telecoms, data transmission services and access to the internet will be the most rapidly increasing segment of the telecoms market.

“The Russian telecommunications industry is reaping the benefits of a successful restructuring effort within the sector, new telecommunication laws and rapidly increasing capitalisation of traditional fixed line regional carriers. The development of the broadband communication networks is one of the top priorities of the communication and informatisation industry. It is believed that broadband multimedia communication networks will become the basis for the next generation of networks, accelerating informatisation and internet development and creating a civilised investment-attractive market environment for operators, producers and suppliers of equipment”.

MR. L.D. Reiman, Minister for IT & Communications



The Venue

The Broadband Russia and CIS 2006 Conference and Showcase will be held in the Marriott Grand Hotel Moscow. The venue is situated in the centre of Moscow and offers high quality accommodation for conference delegates, showcase participants and visitors attending the event.



The Conference

The Broadband Russia & CIS Conference is a fantastic opportunity for companies to broaden their contact base and network with Russian and CIS industry leaders. Delegates will receive first-hand information about the latest trends and developments in the sector. Participants are at the forefront of the exciting broadband and telecoms market developments in Russia and the CIS!

Overview of the Conference

- 40 speakers
- 350 delegates (over 120 companies)
- 50 members of the trade press
- 25 sponsors
- Over 50 display stands

The Broadband Russia & CIS Conference provides the opportunity to find out the latest information about the Russian & CIS telecommunications and broadband industries. The Conference will feature high-profile speakers from leading industry organisations and major telecommunications companies from all over the region.

When they're not gathering information about the latest DSL, satellite broadband and 3G technologies, participants will be networking with members of the industry, including Russian state representatives, major buyers, investors and members of the telecoms industry press. The Broadband Russia & CIS Conference provides unrivalled networking opportunities for those interested in the market.

Conference Topics include

- Investment opportunities in the Russian and CIS broadband industries
- The latest developments in broadband in regional Russia
- Wireless networks and technologies for metropolitan roll-out
- Legal, financial and fiscal framework for structuring broadband investments in Russia and CIS
- Network operator business models and infrastructure for Russia and CIS
- Satellite and VSAT issues: Satellite broadband connectivity solutions for emerging markets
- Convergence of delivery services in Russia and CIS: VoIP and IPTV – Development of content and marketing



Other events taking place alongside the conference

- Telecoms Outward UK Mission to Russia: Scheduled private meetings with Russian and CIS delegates by RBCC (Russia-British Chamber of Commerce) and UK Trade Invest.
- Satellite courses and satellite/VSAT workshop: Satellite fundamentals, satellite technology, satellite regulation and policy, VSAT installation and maintenance, satellite enterprise (special discount for Russian and CIS delegates).
- Broadband and wireless roundtables
- Meetings and seminars, press conference
- Showcase alongside the conference
- Social networking functions during the conference eg. Evening Reception, etc.

New for 2006!

New topics: IPTV, triple play, regulatory and radio-frequency issues and licensing in wireless, WiMAX, VSAT and satellite

New support: Invitation and support of the Ministry of Information Technologies and Communications of Russia and the Ministry of Economic Development of Russia

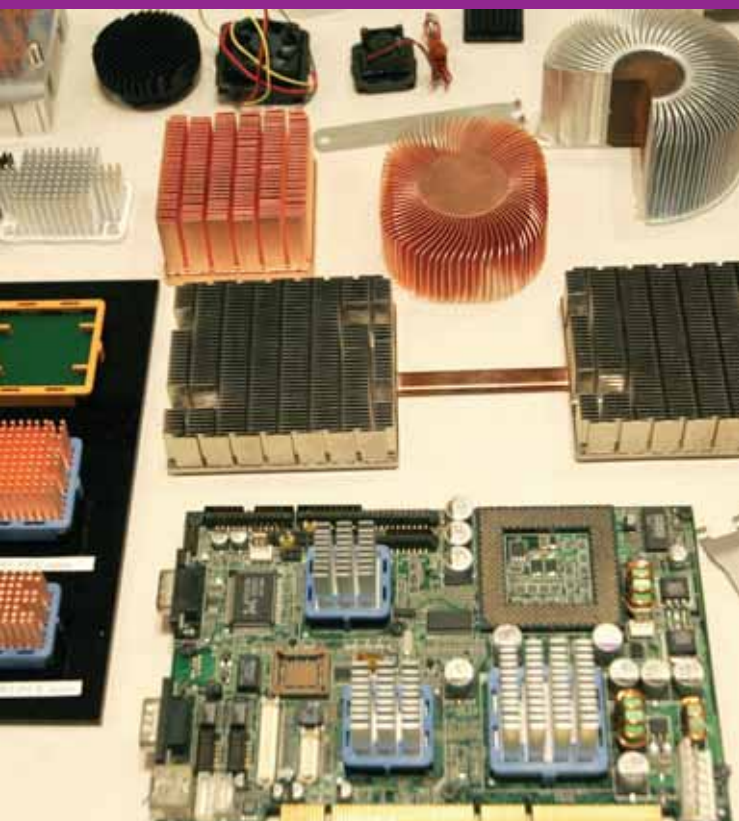
New countries: Invitation and participation of more countries from the CIS.

Attendees

CEOs, Regional CIS Managers, Regional Directors, Marketing Directors, Account Managers; Fixed & Mobile Telecom Operators, Media Content Providers, Wireless ISPs, Satellite & VSAT Operators & Equipment Suppliers, Cable & Fibre Optic Makers, Software Manufacturers, IT Consultants, TV & Satellite Broadcasters, Billing & Subscriber Management, DSL Service, Fixed Wireless Broadband Service.

Broadband Russia & CIS Conference is supported by:

Austrian Federation of Information Industry/e-Business Austria, CEPT Satellite, CWTA/Canadian Wireless Telecommunications Association, ESOA/European Satellite Operators Association, EC/European Commission DG Trade and DG Competition, ETSI/European Telecommunications Standards Institute, EU/European Union, GVF/Global VSAT Forum, IKS Consulting, ITU BDT/International Telecommunication Union Bureau Development Telecommunications, Maravedis, NASC/National Assembly of Satellite Communications, OFDM Forum, WiMAX Forum, WTA and many others.



Take part as a speaker, sponsor, delegate or showcase exhibitor



“Ensuring high quality broadband connectivity to everyone is now recognised globally as a strategic imperative to stimulate a nation’s economic growth. Hughes is proud to be a founding sponsor of this prestigious broadband conference and to illustrate the rapidly growing demand and unique advantages of satellite broadband technology in Russia and throughout the region.”

Dr. Arunas Sleky, Vice President, Corporate Marketing and GM Russia/NIS Business, Hughes



The Organisers

ITE LLC Moscow, part of ITE Group plc, is the leading organiser of international trade exhibitions and conferences in emerging markets. ITE Group organises over 150 exhibitions and conferences in 17 countries worldwide.



Pervious Broadband Russia & CIS Conference participants:

Accenture, Agilent Technologies, Alcatel, Armenia Ministry of Transport and Communications, Astel, PO Aztelekom, PO Baktelekom, Black Sea Telecom, Cirpack, Cisco Systems, CODAN, Corning CNG, Delta Energy Systems Oy, EBRD, ECI Telecom, Enforta, Ermex Group, Ernst&Young (CIS) B.V., GNCC/Georgian National Communications Commission, Eutelsat, FiberToTheHome.info, Gilat Satellite Networks, GlobalTel, Golden Telecom, Hughes Network Systems, IBM, In-Line Technologies, Infinet Wireless, Intel Capital, Intelsat, Intersputnik, Iskratel, JSon&Partnetrs, KATEL, Kazakhstan Agency for Informatisation and Communications, Kazakhstan NTA/National Telecommunications Association, OJSC Kazakhtelecom, KazSat/AO Republican Centre of Space Communications and Electromagnetic Compatibility of Radio-Electronic Means, Kyrgyz Republic APIKS/Association of Professionals of Information-Communication Sphere, Kyrgyz Communications Operators Association, Kyrgyz Industrial Union of Radio Relay Highways-TV and Radio Broadcasting, Kyrgyz Information Future Fund, OJSC Kyrgyztelecom, Level 3 Communications GmbH, Motorola, Natsionalnye Kabelnye Seti/ National Cable Networks, NDS Ltd., New Skies Satellites, NIIR Institute, Nokia, NTP Intellect-Telecom, OJSC Rostelecom, OJSC Sistema Telecom, Panamsat, Recom, Redback Networks, RKK Mobilnye Radiosistemy/Mobile RadioSystems, Rosinformtehnologii, Russian Satellite Communications Company, SATEL, SmartBridges Pte Ltd., STELCOM, Texas Instruments, The Regent Square Group, Transtelecom, UralSviazInform, ViaSat Inc., Volga Telecom, Web Media Services, Wi-LAN, ZyXEL Communications Corporation and many others.

www.caspianworld.com

Contact Details:

International Enquiries:

Elena Peredel'skaia
Telecoms & IT Conferences & Exhibitions Director
ITE Group plc
Tel: + 44 (0)20 7596 5205 (direct line)
Fax: +44 (0)20 7596 5208 (direct line)
E-mail: Elena.Peredelskaia@ite-exhibitions.com
Web: www.ite-exhibitions.com

Russian Enquiries:

Victoria Shlepikova
Project Manager
ITE LLC Moscow
Tel: +7 (495) 935 7350
Fax: +7 (495) 935 7351
E-mail: Shlepikova@ite-expo.ru
Web: www.ite-expo.ru

Turkish Enquiries:

Acelya Bayraktar
Project Manager
ITE Turkey/EUF
Tel: + 90 (212) 291 8310
Fax: + 90 (212) 240 4381
E-mail: acelyab@ite-turkey.com
Web: www.euf.com.tr

Chinese Enquiries:

Ivy Zhuang
Project Manager
ITE China
Tel: +86 (10) 6581 8470
Fax: +86 (10) 6581 8475
E-mail: ite-china-tel@163.com
Web: www.ite-china.cn

Programme consultant



Main support



Media support



Telecom Portal

Via Satellite



IT&Telecoms
Monitor

WORLD
telemedia
making interactive media pay



EUROPEAN
communications